

Keep[®]

STANDARDS 2011 *COLOR GUIDE*



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Jazz standards are the heart of a player's repertoire -- the songs that everyone hears, plays and loves. Like those timeless hits, our Standards line features the best-selling models and colorways our fans have come to identify with Keep. This 2011 Standards collection is available year-round, the new classics for a Keep era.





KP001BTP • *BLACK THAYER PLAID RAMOS*



KP001RRP • *RAILROAD PLAID RAMOS*



THE RAMOS

Classic, clean and crisp – the Ramos has been our defining shoe from day one. Named after Isaac Ramos, designer, comedian and human encyclopedia, the Ramos is the embodiment of simplicity with flair. To us, Isaac represents the ideal every-person, the pinnacle of humanism, our generation's foremost expert and a true original.

100% Cotton canvas body with Scottish inspired plaid accents.





KP001NSP • NAVY SCOTTISH PLAID RAMOS



KP001SG • SEERSUCKER RAMOS



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100% Cotton canvas body with Scottish inspired plaid accents.





KP011BBC • *BLACK WITH BLUE CHECK GUERRA*



KP011BRC • *BROWN WITH RED CHECK GUERRA*



THE GUERRA

World traveler and raconteur, Gigi Guerra was the inspiration for our first hi-top. Having traveled across every continent collecting the greatest fabrics, clothing, knick knacks and more, Gigi's rich, cross-cultural appreciation for the world at large is impossible to duplicate. We made our ultra comfortable, slim fitting hi-top for everyone who's a world traveler at heart.

100% Cotton canvas body with buffalo plaid accent.





KP009GBK • GREY AND BLACK NUSS



KP009BNT • BROWN AND NATURAL NUSS



THE NUSS

Our best-selling, foldover mid-top has Jill Nussbaum and her thrift store finds to thank. A straight shooter with an eagle eye for design, Jill's laid back style always reminds us of summertime in Brooklyn and the cold drinks that go with it.

100% Cotton canvas body with hidden snaps and corduroy accents.





KP023BLK • BLACK HOMER



KP023RED • RED HOMER



KP023NVY • NAVY HOMER



THE HOMER

Named for the original don and legendary poet, Homer. What better name for our most timeless silhouette – the plimsoll? The Homer is the ultimate in comfort with its French terry insole and lining. Here's to another epic.

100% Cotton canvas body with vulcanized sole.





KP003BLK • *BLACK BENTEN*



KP003GRN • *GREEN BENTEN*



KP003NVY • *NAVY BENTEN*



THE BENTEN

Our boat shoe for the landlocked and coastally blessed alike, adorned with a moccasin whipstitch and side lacing. Named for the goddess of everything that flows from water to knowledge to luck.

100% Cotton canvas body with side lacing and moccasin whipstitch.





KP019BLK • *BLACK SOLIS*



KP019GRY • *GREY SOLIS*



KP019BRN • *BROWN SOLIS*



THE SOLIS

The thing about Luis Solis is that he's the raddest, most easy-going dude even in 115 degree weather – which is saying something. The Solis is his go-with-the-flow footwear counterpart, the easy choice for days shredding and nights chilling. Part hippie shoe, part dress shoe, part every day kick, the Solis is down for anything, just like Luis.

100% Cotton canvas body with moccasin whipstitch.



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