

Keep[®]

PHOTO
CENTER



SPRING SUMMER 2011
HAWAII VACATION



SPRING • SUMMER 2011

In Hawaii, the aloha spirit is more than just a friendly attitude of acceptance, hospitality and compassion. It literally refers to the sharing, in the present moment, of life's energy and essence. It's impossible to escape that sense of interconnectedness and joy when there. This Spring • Summer 2011 collection is inspired by the lightness, relaxation, and simple pleasure of traveling, especially near the water, and shooting the lookbook on the North Shore was the embodiment all those things; an epic adventure made even more amazing by the help of family and friends.

The past year or two have been difficult ones, collectively, from many perspectives. We've been tried by personal, professional, ecological, and financial challenges across the board, from one end of the globe to the other. It's times like these when focusing on family, friendship, natural beauty and simplicity are what continue to inspire and to support us. They are renewing and rejuvenating, and never fail to remind us that when seemingly everything comes tumbling down, there are still things in this world that are worth persisting for. But we're not trying to get too heavy on you! Really, if anything, this collection is a celebration of all things that keep you light.

Many thanks to Ray Potes for shooting and for introducing us to his family. Thanks to Pat Potes for modeling, for feeding us and showing us the ohana way. Thanks to Brooke Dombroski for modeling and for taking us to the same spot where Johnny Depp will one day stand. Much love to Blake, Jordan, and Roach for the BBQ and hospitality and to Cholo for letting us shoot and skate and eat in a paradise within a paradise.





the kid's ramos + benten

SPRING 2011



KPK001BTH | BLUE THATCH

- Japanese cotton voile body.
- Hidden elastic strap for slip-on ease.
- Custom vulcanized sole.



KPK001NAV | NAVAJO

- Natural hemp canvas body with custom woven cotton accent.
- Pesticide free.
- Hidden elastic strap for slip-on ease.
- Custom vulcanized sole.



KPK003BFG | BLACK FLAG

- Canvas body with printed black flag accent.
- Velcro enclosure.
- Custom vulcanized sole.



KPK003RTH | RED THATCH

- Japanese cotton voile body.
- Velcro enclosure.
- Custom vulcanized sole.





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